

RODS 8/16/2021

SALMON RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SM7117C	CAST	7'11"	1	12-25	1/2 - 4 OZ	HEAVY	FAST	228.00	100.00	85
SM827C	CAST	8'2"	1	12-25	1/2 - 4 OZ	HEAVY	FAST	238.00	100.00	0
SM828C	CAST	8'2"	1	15-30	1 - 5 OZ	X-HEAVY	FAST	238.00	100.00	40
SM867C-2	CAST	8'6"	2	12-25	1/2 - 4 OZ	HEAVY	FAST	245.00	100.00	15
SM867C	CAST	8'6"	1	12-25	1/2 - 4 OZ	HEAVY	FAST	245.00	100.00	105
SM868C-2	CAST	8'6"	2	15-30	1 - 5 OZ	X-HEAVY	FAST	245.00	100.00	74
SM8107C	CAST	8'10"	1	12-25	1/2 - 4 OZ	HEAVY	FAST	245.00	100.00	102
SM8107S	SPIN	8'10"	1	12-25	1/2 - 4 OZ	HEAVY	FAST	245.00	100.00	0
SM8108C	CAST	8'10"	1	15-30	1 - 5 OZ	X-HEAVY	FAST	245.00	100.00	120
SM907C-2	CAST	9'	2	12-25	1/2 - 4 OZ	HEAVY	FAST	257.00	100.00	0
SM908C-2	CAST	9'	2	15-30	1 - 5 OZ	X-HEAVY	FAST	257.00	100.00	29
									Total	570

SALMON MOOCHING/TROLLING RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SM1065C-2	CAST	10'6"	2	8-17	1/2 - 3 OZ	MEDIUM	MOD.	289.00	125.00	57
SM1065S-2	SPIN	10'6"	2	8-17	1/2 - 3 OZ	MEDIUM	MOD.	289.00	125.00	76
SM1067C-2	CAST	10'6"	2	12-25	1/2 - 4 OZ	HEAVY	MOD.	289.00	125.00	28
SM1068C-2	CAST	10'6"	2	15-30	1 - 5 OZ	X-HEAVY	MOD.	289.00	125.00	36
SM1208C-2	CAST	12'	2	20-40	2 - 8 OZ	X-HEAVY	MOD.	315.00	150.00	97
									Total	294

SALMON BACK BOUNCE

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
BB796C	CAST	7'9"	1	12-25	1 - 4 OZ	MED-HEAVY	X-FAST	229.00	100.00	96
BB807C	CAST	8'	1	15-30	1 - 6 OZ	HEAVY	X-FAST	229.00	100.00	88
BB808C	CAST	8'	1	20-40	2 - 10 OZ	X-HEAVY	X-FAST	229.00	100.00	122
									Total	306

STEELHEAD RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SH794S-2	SPIN	7'9"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	FAST	235.00	100.00	0
SH794C-2	CAST	7'9"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	FAST	235.00	100.00	105
SH795S-2	SPIN	7'9"	2	8-17	1/4 - 5/8 OZ	MEDIUM	FAST	235.00	100.00	0
SH795C-2	CAST	7'9"	2	8-17	1/4 - 5/8 OZ	MEDIUM	FAST	235.00	100.00	99
SH864S-2	SPIN	8'6"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	52
SH864C-2	CAST	8'6"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	87
SH865S-2	SPIN	8'6"	2	8-17	1/4 - 5/8 OZ	MEDIUM	MOD.	245.00	100.00	74
SH865C-2	CAST	8'6"	2	8-17	1/4 - 5/8 OZ	MEDIUM	MOD.	245.00	100.00	71
SH866C-2	CAST	8'6"	2	10-20	3/8 - 3/4 OZ	MED-HEAVY	MOD.	245.00	100.00	83
SH866S-2	SPIN	8'6"	2	10-20	3/8 - 3/4 OZ	MED-HEAVY	MOD.	245.00	100.00	87
SH904C-2	CAST	9'	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	90
SH904S-2	SPIN	9'	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	29
SH964S-2	SPIN	9'6"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	19
SH964C-2	CAST	9'6"	2	6-12	3/16 - 1/2 OZ	MED-LIGHT	MOD.	245.00	100.00	84
SH965S-2	SPIN	9'6"	2	8-17	1/4 - 5/8 OZ	MEDIUM	MOD.	245.00	100.00	21
SH965C-2	CAST	9'6"	2	8-17	1/4 - 5/8 OZ	MEDIUM	MOD.	245.00	100.00	93
									Total	994

STEELHEAD HOTSHOT BOAT RODS/PLUGS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
HS795S	SPIN	7'9"	1	8-17	1/4 - 2 OZ	MEDIUM	FAST	229.00	100.00	0
HS826C	CAST	8'2"	1	10-20	3/8 - 4 OZ	MED-HEAVY	X-FAST	229.00	100.00	0
									Total	0

STEELHEAD SIDE DRIFTING RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SS7114S-2	SPIN	7'11"	2	6-10	1/4 - 1/2 OZ	MEDIUM	MOD.	235.00	100.00	49
SS903S-2	SPIN	9'	2	4-8	1/8 - 3/8 OZ	MED-LIGHT	MOD.	245.00	100.00	67
SS904C-2	CAST	9'	2	6-10	1/4 - 1/2 OZ	MEDIUM	MOD.	245.00	100.00	87
SS963C-2	CAST	9'6"	2	4-8	1/8 - 3/8 OZ	MED-LIGHT	MOD.	245.00	100.00	103
SS963S-2	SPIN	9'6"	2	4-8	1/8 - 3/8 OZ	MED-LIGHT	MOD.	245.00	100.00	36
									Total	342

BASS RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SJ564S	SPIN	5'6"	1	10-20	1/4 - 3/4 OZ	MED-HVY	FAST	196.00	75.00	3
SJ602S	SPIN	6'	1	6-12	3/16- 1/2 OZ	LIGHT	FAST	196.00	75.00	0
SJ603S	SPIN	6'	1	8-17	1/4 - 5/8 OZ	MEDIUM	FAST	196.00	75.00	11
SJ604S	SPIN	6'	1	10-20	1/4 - 3/4 OZ	MED-HVY	FAST	196.00	75.00	13
SJ663S	SPIN	6'6"	1	8-17	1/4 - 5/8 OZ	MEDIUM	FAST	196.00	75.00	101
SJ664S	SPIN	6'6"	1	10-20	1/4 - 3/4 OZ	MED-HEAVY	FAST	196.00	75.00	83
SJ665S	SPIN	6'6"	1	12-25	1/4- 1 OZ	HEAVY	FAST	196.00	75.00	14
SJ702S	SPIN	7'	1	6-10	1/16 - 5/16 OZ	LIGHT	FAST	196.00	75.00	71
SJ703S	SPIN	7'	1	8-17	1/4 - 5/8 OZ	MEDIUM	FAST	196.00	75.00	97
SJ704S	SPIN	7'	1	10-20	1/4 - 3/4 OZ	MED-HEAVY	FAST	196.00	75.00	115
									Total	508

DROP SHOT FEATURING SPLIT GRIPS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
DS662S	SPIN	6'6"	1	4-8	3/16 - 3/8 OZ	LIGHT	X-FAST	225.00	75.00	5
DS693S	SPIN	6'9"	1	6-12	1/4 - 1/2 OZ	LIGHT	X-FAST	225.00	75.00	8
									Total	13

POPPING SERIES

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
P703S	SPIN	7'	1	6-12	1/4- 1/2 OZ	LT-MED	FAST	225.00	75.00	0
P703C	CAST	7'	1	6-12	1/4- 1/2 OZ	LT-MED	FAST	225.00	75.00	9
P705S	SPIN	7'	1	8-17	1/4- 5/8 OZ	MEDIUM	X-FAST	225.00	75.00	15
P705C	CAST	7'	1	8-17	1/4- 5/8 OZ	MEDIUM	X-FAST	225.00	75.00	35
P765S	SPIN	7'6"	1	8-17	1/4- 5/8 OZ	MEDIUM	X-FAST	225.00	75.00	1
P765C	CAST	7'6"	1	8-17	1/4- 5/8 OZ	MEDIUM	X-FAST	225.00	75.00	11
									Total	71

MAGNUM BASS CRANK BAITS/GLASS BLENDED TIPS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
MB662CBB	CAST	6'6"	1	8-17	1/4- 3/4 OZ	MEDIUM	SLOW	239.00	100.00	70
MB663CBB	CAST	6'6"	1	10-25	1/4- 1 OZ	HEAVY	SLOW	239.00	100.00	36
MB702CBB	CAST	7'	1	8-17	1/4 - 3/4 OZ	MEDIUM	SLOW	239.00	100.00	38
MB703CBB	CAST	7'	1	10-25	1/4 - 1 OZ	HEAVY	SLOW	239.00	100.00	31
									Total	175

7- 11 BASS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
711SJ2S	SPIN	7'11"	1	6-12	3/16- 1/2 OZ	LIGHT	FAST		75.00	22
711SJ3S	SPIN	7'11"	1	8-17	1/4- 5/8 OZ	MEDIUM	FAST		75.00	12
711FS7C	CAST	7'11"	1	12-25	1/2- 1 1/2 OZ	MED-HVY	FAST		75.00	13
711MB3C	CAST	7'11"	1	8-17	1/4- 5/8 OZ	MEDIUM	FAST		75.00	18
711MB4C	CAST	7'11"	1	10-20	1/4- 3/4 OZ	MED-HVY	FAST		75.00	11
711CB2C	CAST	7'11"	1	6-12	3/16- 1/2 OZ	MEDIUM	FAST		75.00	9
									Total	85

MAGNUM BASS CASTING RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
MB663C	CAST	6'6"	1	6-12	1/4 - 5/8 OZ	MEDIUM	FAST	219.00	75.00	119
MB664C	CAST	6'6"	1	8-17	1/4 - 3/4 OZ	MED-HEAVY	FAST	219.00	75.00	107
MB665C	CAST	6'6"	1	12-20	1/4 - 1 OZ	HEAVY	FAST	219.00	75.00	132
MB666C	CAST	6'6"	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST	219.00	75.00	39
MB703C	CAST	7'	1	6-12	1/4 - 5/8 OZ	MEDIUM	FAST	219.00	75.00	91
MB704C	CAST	7'	1	8-17	1/4 - 3/4 OZ	MED-HEAVY	FAST	219.00	75.00	90
MB705C	CAST	7'	1	12-20	1/4 - 1 OZ	HEAVY	FAST	219.00	75.00	109
MB706C	CAST	7'	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST	219.00	75.00	17
MB764C	CAST	7'6"	1	10-20	1/4 - 3/4 OZ	MED-HEAVY	FAST	219.00	75.00	98
MBH664C	CAST	6'6"	1	8-17	1/4- 3/4 OZ	MED-HEAVY	FAST	219.00	75.00	8
MBH665C	CAST	6'6"	1	12-20	1/4- 1 OZ	HEAVY	FAST	219.00	75.00	23
MBH666C	CAST	6'6"	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST	219.00	75.00	42
MBH706C	CAST	7'	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST	219.00	75.00	38
									Total	913

MAGNUM BASS SWIM BAIT STICK

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SB796C	CAST	7'9"	1	12-25	1 - 4 OZ	MED-HEAVY	X-FAST	239.00	100.00	91
SB807C	CAST	8'	1	15-30	1 - 6 OZ	HEAVY	X-FAST	239.00	100.00	115
SB808C	CAST	8'	1	20-40	2 - 10 OZ	X-HEAVY	X-FAST	239.00	100.00	103
									Total	309

CASTING

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
C562C	CAST	5'6"	1	6-12	3/16- 1/2 OZ	LIGHT	FAST		75.00	9
C563C	CAST	5'6"	1	8-17	1/4- 5/8 OZ	MEDIUM	FAST		75.00	3
C564C	CAST	5'6"	1	10-20	1/4- 1 OZ	MED-HVY	FAST		75.00	10
C602C	CAST	6'	1	6-12	3/16- 1/2 OZ	LIGHT	FAST		75.00	13
C604C	CAST	6'	1	10-20	1/4- 1 OZ	MED-HVY	FAST		75.00	2
C605C	CAST	6'	1				FAST		75.00	4
									Total	41

GENERAL PURPOSE RODS, LIGHT-DUTY SALT WATER/BAY RODS

MODEL#	TYPE	LENGTH	PIECES	LINE WEIGHT	LURE WEIGHT	POWER	ACTION	PRICE	SALES PRICE	INVENTORY
SW703C	CAST	7'	1	10-20	1 - 2 OZ	MED-HEAVY	FAST	245.00	100.00	93
SW703S	SPIN	7'	1	10-20	1 - 2 OZ	MED-HEAVY	FAST	245.00	100.00	100
SW705C	CAST	7'	1	15-30	1 1/2 - 5 OZ	HEAVY	FAST	245.00	100.00	93
SW705S	SPIN	7'	1	15-30	1 1/2 - 5 OZ	HEAVY	FAST	245.00	100.00	89
GP66M	CAST	6'6"	1	20-40		MEDIUM	X-FAST	329.00	200.00	23
GP6H	CAST	6'	1	60-80		HEAVY	X-FAST	329.00	200.00	17
GP6XHRS	ROLLER	6'	1	60-100		X-HEAVY	X-FAST	449.00	225.00	18

GPIS66LC	CAST	6'6"	1	12-30		LIGHT	FAST		100.00	13
GPIS66MHC	CAST	6'6"	1	17-40		MED-HVY	FAST		100.00	7
GPIS66HC	CAST	6'6"	1	20-40		HEAVY	FAST		100.00	16
GPIS66XHC	CAST	6'6"	1	25-60		X-HEAVY	FAST		100.00	14
GPIS7LS	SPIN	7'	1	12-30		LIGHT	FAST		100.00	12
GPIS7LC	CAST	7'	1	12-30		LIGHT	FAST		100.00	8
GPIS7MHS	SPIN	7'	1	17-40		MED-HVY	FAST		100.00	11
GPIS7HS	SPIN	7'	1	20-40		HEAVY	FAST		100.00	15
GPIS7HC	CAST	7'	1	20-40		HEAVY	FAST		100.00	3
GPIS73SLS	SPIN	7'	1	8-17		SUPER-LT	FAST		100.00	12
GPIS73SLC	CAST	7'	1	8-17		SUPER-LT	FAST		100.00	11
GPIS75SLS	SPIN	7'	1	8-20		SUPER-LT	FAST		100.00	12
GPIS75SLC	CAST	7'	1	8-20		SUPER-LT	FAST		100.00	9
GPIS76SLS	SPIN	7'	1	10-25		SUPER-LT	FAST		100.00	14
GPIS76SLC	CAST	7'	1	10-25		SUPER-LT	FAST		100.00	2
GPIS8LC	CAST	8'	1	12-30		LIGHT	FAST		100.00	1
GPIS8MHC	CAST	8'	1	17-40		MED-HVY	FAST		100.00	7
GPIS8HC	CAST	8'	1	20-40		HEAVY	FAST		100.00	1

SWE664S	SPIN	6'6"	1	12-25	1- 3 OZ	MED-HVY	FAST		100.00	16
SWE664C	CAST	6'6"	1	12-25	1- 3 OZ	MED-HVY	FAST		100.00	10
SWE665S	SPIN	6'6"	1	15-30	1 1/2 - 5 OZ	HEAVY	FAST		100.00	10
SWE665C	CAST	6'6"	1	15-30	1 1/2 - 5 OZ	HEAVY	FAST		100.00	2
SWE666C	CAST	6'6"	1	20-40	1 1/2 - 5 OZ	X-HEAVY	FAST		100.00	11
SWE703S	SPIN	7'	1	10-20	1- 2 OZ	MED-HVY	FAST		100.00	11
SWE703C	CAST	7'	1	10-20	1- 2 OZ	MED-HVY	FAST		100.00	9
SWE704S	SPIN	7'	1	12-25	1- 3 OZ	MED-HVY	FAST		100.00	14
SWE705S	SPIN	7'	1	15-30	1 1/2- 5 OZ	HEAVY	FAST		100.00	4
SWE706C	CAST	7'	1	20-40	1 1/2- 6 OZ	X-HEAVY	FAST		100.00	36
SWE765C	CAST	7'6"	1	15-30	1 1/2- 5 OZ	X-HEAVY	MOD		100.00	2

SWW706C	CAST	7'	1	20-40	1 1/2- 6 OZ	X-HEAVY	FAST		100.00	12
SWW765S	SPIN	7'6"	1	15-30	1 1/2- 5 OZ	X-HEAVY	MOD		100.00	23
SWW765C	CAST	7'6"	1	15-30	1 1/2- 5 OZ	X-HEAVY	MOD		100.00	13
SWW767C	CAST	7'6"	1	20-40	1- 6 OZ	HEAVY	X-FAST		100.00	8
SWW805C	CAST	8'	1	15-30	1- 6 OZ	HEAVY	X-FAST		100.00	3
SWW806C	CAST	8'	1	20-40	2- 10 OZ	X-HEAVY	X-FAST		100.00	9
SWW865C	CAST	8'6"	1	15-30	1 1/2- 5 OZ	HEAVY	FAST		100.00	23

LSW665S	SPIN	6'6"	1	12-20	1/4- 1 OZ	HEAVY	FAST		100.00	11
LSW665C	CAST	6'6"	1	12-20	1/4- 1 OZ	HEAVY	FAST		100.00	13
LSW666S	SPIN	6'6"	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST		100.00	16
LSW666C	CAST	6'6"	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST		100.00	8
LSW705S	SPIN	7'	1	12-20	1/4- 1 OZ	HEAVY	FAST		100.00	10
LSW705S-2	SPIN	7'	2	12-20	1/4- 1 OZ	HEAVY	FAST		100.00	6
LSW705C	CAST	7'	1	12-20	1/4- 1 OZ	HEAVY	FAST		100.00	17
LSW706S	SPIN	7'	1	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST		100.00	10
LSW706C-2	CAST	7'	2	15-25	3/8- 1 1/4 OZ	X-HEAVY	FAST		100.00	4
									Total	912